

Custom Music Lessons

(Operating since 1991)

Mission Statement

The mission statement of Custom Music Lessons is to provide customized music instruction in convenient locations at a competitive price.

Teachers working with *Custom Music Lessons* have many benefits.

You are your own boss because *Custom Music Lessons* is subcontracting work out to you. Unlike an employee, you have:

- 100 % control of what you teach
- 100 % control of how you teach
- 100 % control over when you teach
- 100 % control over how much you want to work
- 100 % control over how much you want to earn
- 100 % control over when you want to be paid
- 100 % control over every aspect of teaching

Custom Music Lessons will do the following for teachers:

- ◆ Find and sign up students
- ◆ Collect and forward fees without deducting tax
- ◆ Help with business ideas and tax write-offs
- ◆ Share teaching ideas

Operating since 1991, *Customs Music Lessons* has learned that students have priorities.

Firstly, many students desire to be taught the music they enjoy listening to. Most do not want to follow a generic curriculum and by playing the kind of music they are most interested in, the majority of students learn more quickly and stay on for lessons longer.

Secondly, students enjoy the convenience of attending lessons close to home.

Thirdly, students appreciate being given the choice of learning at their own speed. Some want to learn as quickly as possible but some also want to take it slowly and not be stressed by any deadlines or pressure.

Lastly, most students enjoy having a teacher who is friendly and supportive. By their nature, music lessons can be stressful for some students. Taking a more personable approach with students is greatly appreciated by everyone.

What kind of teachers is Custom Music Lessons looking for?

Custom Music Lessons is looking for smart, talented musicians who can teach any style of music and who have a good business sense. **Custom Music Lessons** finds students with thousands of dollars of advertising and works to sign them up and then subcontracts work out to teachers.

The teachers will not be working for **Custom Music Lessons** as employees as they have 100 % control over how they teach and when they teach as long as they are open to the idea of teaching students what they want and don't have just one set of standard lessons for everyone.

Custom Music Lessons would not deduct taxes so a teacher typically making \$7-\$10/lesson (\$14-\$20/hour) and typically clearing about \$5 - \$8/lesson (\$10-\$16/hour) or so after taxes with a normal employer would not have to worry about taxes taken off and would decide for himself or herself what to do with the taxes. The teacher would be able to use tax write-offs -something **Custom Music Lessons** can help with.

Custom Music Lessons needs to cover costs. Beside expensive advertising, there is all of the time spent with the business, including telephone and correspondence dealings with students and also helping a teacher with the business side of things, if he or she wants help.

With costs covered for Custom Music Lessons, this would leave anywhere from \$17 to \$25/hour clear on average for the teacher, depending on the lesson prices.

Custom Music Lessons is looking for teachers who want 100% control of their teaching and who are able to teach from their own home or practice-type space or travel to students' homes for lessons. Furthermore, **Custom Music Lessons** is looking for teachers who don't want to worry about finding students or collecting fees but only want to teach.

Finally, **Custom Music Lessons** is looking for teachers who have compatible goals so that they would be a good fit with **Custom Music lessons**. If there is a good fit there with a teacher, a good business relationship between that teacher and **Custom Music Lessons** could be created.